



Natural Help for...



Pet Itchy Ears

What is Itchy Ears?

Itchy ears are a very common condition that affects both cats and dogs. When your pet scratches and shakes his head uncontrollably, **scratches his ears or rubs them against you**, the couch or carpet, something may be causing them to itch.

What Causes Itchy Ears?

There are a number of reasons that can cause your pet to paw their ears and these include ear mites, allergies to food, airborne particles or toxins, dry skin (seborrhoea) or even foreign objects that may be lodged in them. Some **underlying diseases such as polyps or a thyroid condition** can also cause itchy ears. This condition tends to be more prevalent in hairy-eared dogs such as terriers and poodles.

Diagnosing Itchy Ears

If you notice that your pet scratches his ears frequently, has dark debris in their ears, dry skin or scabs around the ears, there is a foul smell emanating from them or they are swollen, then you should see your vet. Other common symptoms and signs of itchy ears include **if your pet is tilting his head to one side**, has trouble with balance or scratches persistently during the warmer months.

Your vet will perform an otoscopic examination or take an ear swab to **check for an infection or ear mites**. Medications such as antibiotics may be prescribed to treat the infection or cortisone may be given in drop, injection or drop form to alleviate the itching. Itchy ears are extremely uncomfortable for your pet and if left untreated, can lead to bacterial infection and inflammation.

Natural remedies

Herbal and homeopathic remedies have also proven to be extremely beneficial in providing symptomatic relief for ear problems that often affect pets. These natural remedies are gentle enough to use for your pet without the harsh side effects of conventional medications. Carefully selected herbs such as Melaleuca alternifolia (Tea Tree Oil), Rosmarinus officinale (Rosemary), Calendula officinalis (Marigold) and Verbascum thapsus helps to **maintain overall ear health, soothes itchy, scratchy ears** and keeps ear canals free of blockages.

There are a number of things that you can do to prevent itchy ears in your pet and these include:

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The content of this ebook is intended for informational purposes only.

It is not intended to diagnose or treat any medical condition. Nothing in this ebook is intended to be a substitute for professional medical advice, diagnosis, or treatment. Always seek the advice of your veterinarian or other qualified health provider with any questions you may have regarding a medical condition.

Never disregard professional medical advice or delay in seeking it because of something you have read in this ebook or on ANY website.

- Clean your pet ears regularly with a non-alcoholic cleaning solution to prevent a build-up of wax debris that may contribute to [itchy ears](#)
- Use a clean, damp cloth or cotton wool with a natural cleaning solution to wipe your pet's ears
- Monitor what your dog or cat eats so that you will be able to determine whether they are allergic to any of the ingredients in their food
- Dry your pet's ears thoroughly after a swim or a bath because the excess moisture can cause an infection
- Put a pair of socks on your pet's hind feet to prevent his nails from damaging the ears or have him fitted with an Elizabethan collar
- If your pet has hairy ears, remove or trim some of the hair to allow sufficient circulation of air into the ear canals to keep them dry
- If you suspect that your pet may have fleas, ticks or [ear mites](#), use parasite control treatments to eliminate them
- Make sure that your house is cleaned thoroughly if household pets are allergic to dust, dust mites or mold



The Natural Approach

While Western medicine has become the norm in many cultures, it is not the only treatment option. Conventional western medicine, often called allopathic medicine, is the system of medicine taught at most medical schools and most pharmaceutical and synthetic medicines are manufactured and marketed according to the principles of allopathic medicine. Allopathic medicine is also sometimes called orthodox medicine.

Because most of us in the Western world have grown up in a society in which allopathic medicine is the prevailing norm, we forget that, only a few decades ago, homeopathic, herbal and other natural medicines were commonly available – and freely used even by conventional doctors and veterinarians. While there are often heated debates about which system of medicine is 'better' than the other, many responsible doctors and vets (whether they are allopathic or not) recognize that both have a role to play in the treatment program.

Just like humans, domesticated animals like dogs and cats are affected by the health hazards of modern living. Pollution, poor nutrition, stress and unhealthy lifestyles can lead to a variety of illnesses and conditions that are very similar to those experienced by humans. In fact, many, if not most pet health concerns can be addressed by helping your pets to live a healthier lifestyle. While it has its place, conventional medicine for animals and 'modern technology' have failed our pets in many ways.

According to pet expert and author CJ Puotinen, most holistic veterinarians and animal health care professions list annual vaccinations and commercial pet foods as the major contributory cause in the rising rates of chronic illness in pets today. Similarly, Juliette de Bairacli Levy, respected author and renowned animal breeder, points out that contrary to the belief that mass vaccination and antibiotic use will contribute to a decrease in disease, the opposite has in fact proved true. Like their human counterparts, today's pets are becoming more and more vulnerable to chronic disease and ill health. This has led many veterinarians to search for alternatives and to espouse more holistic methods of keeping our pets healthy.

"In the wild, animals instinctively seek out healing herbs to help them when they

Michele Carelse, Clinical Psychologist



All of our natural remedies are formulated by our expert team of herbalists, naturopaths and homeopaths, and headed by Michele Carelse.

Michele has had years of experience in the manufacturing and use of natural remedies for both people and pets. In addition, she is a trained Clinical Psychologist and has been incorporating natural remedies into her treatment of patients with depression, anxiety, ADD, ADHD and stress for many years with spectacular results.

are ill or undernourished. In fact, Asclepius, the ancient Greek god of medicine, respected dogs very highly for their ability to seek out and eat medicinal herbs in the wild. This ability is shared by other animals, including cats. We are coming to realize that nature often has the answers - but animals have always known this! Natural medicine can help your pet just as it can help you. While there is always a place for conventional veterinary medicine, natural medicine can compliment conventional veterinary care and in many cases do just as well. I have applied the same care and research that have gone into our Native Remedies range for adults and children to the development of pet-friendly, safe and effective natural remedies for animals. As always, all remedies are formulated to the highest therapeutic standards and manufactured under strict pharmaceutical conditions for your peace of mind and the well being of your pets. " Michele Carelse, Clinical Psychologist.

"When a veterinary surgeon practices the use of homeopathic medicine and is asked why he does so, he may give one of several answers. The simple answer would be that the results are good, an emphatic answer would be that homeopathic treatment has no unpleasant or dangerous side effects, while still achieving successful results.

The [PetAlive Homeopathic range](#) has been formulated with this knowledge and is specifically designed to treat your pet in a holistic and natural manner."

Dr. Glenn Ferguson
M-Tech Homeopathy, Doctor of Chinese Medicine

Related Natural Remedies:

[Ear Dr.](#): Support ear health with all-natural ear drops

Ear Dr. contains a blend of natural, herbal ingredients in a medicinal olive oil base, all specially selected to support the health of the skin and structures inside the ear .

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Ask Our Experts a Product Question

If you have a question about one of our products, its usage or dosage, ask Michele and her team of experts about about it [HERE!](#) We will do our best to get you an answer within 24 hours.

Great Health Sites

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[PetAlive Natural & Herbal Remedies for Pets](#)

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as your trusted suppliers of
herbal & homeopathic
remedies:**

1) All PetAlive products are manufactured according to the highest pharmaceutical standards - using only the best quality raw ingredients from nature's medicine chest.

2) PetAlive and our suppliers are registered with the FDA as accredited suppliers and manufacturers of health supplements. Our products are sold all over the world and are manufactured to strict international standards in a GMP accredited manufacturing plant.

3) All our remedies are manufactured in an FDA registered pharmaceutical facility under close supervision.

This includes formulation, acquiring and testing of raw ingredients as well as final manufacturing. This gives us the confidence to say that when you are buying a PetAlive product, you are buying the safest and the best! We know what goes into our remedies - which is why we know what you will get out of them!

4) Manufacturing is done strictly according to the principles of GMP (Good Manufacturing Practice) and all raw ingredients undergo stringent testing before being approved by our registered manufacturing pharmacists.

5) We offer a free email [Ask Our Experts](#) service run by trained consultants ready to advise you on the best choice for your pet's health.

6) We offer an unconditional [One Year Money Back Guarantee](#).





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